



Untold Content, LLC  
[www.UntoldContent.com](http://www.UntoldContent.com)  
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## Capability Statement

### Core Competencies

- Technical Writing & Research Writing
- Government Proposal Writing
- Grant Writing & Program Development
- Content Marketing & Copywriting
- Organizational Storytelling
- Qualitative Research, Coding & Analysis
- User Experience Design & Human Factors
- Editing & Proofreading
- Web & Print Publications
- Document Design & Graphic Design

### Past Performance

#### **Veterans Affairs Center for Applied Systems Engineering (VA-CASE) & Purdue University Center for Medication Safety Advancement (CMSA)**

From 2013-2016, Untold Content, LLC provided content development, technical writing, marketing materials, and document design for the following national initiatives:

- MyVA Access
- Medication Reconciliation
- VHA Homeless Programs
- VA's Women Health Services
- VA Office of Rural Health
- VA Office of Construction & Facilities Management

*Reference:* Catherine Scott, Chief Safety Performance and Improvement Officer & Education Program Manager, Purdue CMSA, catherine-scott@purdue.edu, 317-275-6084

### Differentiators

Our writing consultants are all equipped with **MA and PhD degrees in Rhetoric and Writing**, and specialized expertise in research writing and technical communication. We are experts at recognizing audience needs and crafting content strategies that engage stakeholders and accomplish missions.

### Company Data

DUNS: 080302733

CAGE: 7NEG9

NAICS: 541519, 541611, 541613 541690, 541820, 541990, 561410, 561990, 711510

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