



# Accelerate Growth with the Power of Story

Storytelling matters at every pivotal moment of growth, whether you're scaling, differentiating, evolving, validating, or launching. Get your story right from the start.

61%

of decision-makers

will pay premium prices to work with a brand that articulates a clear vision through thought-leading content.<sup>1</sup>

<sup>1</sup>LinkedIn & Edelman, B2B Thought Leadership Impact Report, 2021.

BUT, ONLY

17%

of decision-makers

think that most of the thought-leadership they read is very good or excellent.<sup>1</sup>

SCIENCE

TECH

MEDICAL

SOCIAL

## Articulate Your Value and Impact

Collaborate with a trusted content services partner to develop all of your thought leadership, sales, and marketing initiatives. Untold's team of expert writers, qualitative researchers, creatives and designers specialize in clarifying complex ideas that lead to results from project start to finish.



### Experienced Strategists, Researchers, & Creators

Access to PhD level content creators who excel at working with SMEs on complex, technical topics.



### Expert Content Strategy PLUS Creation

Strategy, Messaging, Design, Technical Writing, Marketing, Project Management, and PR handled in house.



### Content Deliverable Breadth

From peer-reviewed publications, white papers, and pitch decks, to infographics, and more!



### Crystal Clear Project Management

Clear and accurate project deliverable scopes that keep you on budget.



### Responsive, Engaged Listeners

We immerse and adapt to meet your evolving needs.

## Thought-Leading Content Drives Success

An investor makes business decisions based on the impression your team makes more than the product itself. We'll help your teams generate content that impresses and moves your business forward.

### Increase Your:

Sales  
Partnerships  
Website Traffic  
Investments  
Engagement

Join 100+ innovative organizations like NASA, Boeing, and Edgewell who have seen outstanding results.

Schedule a call today.



[bit.ly/untold30](https://bit.ly/untold30)

**|Un|told**  
AMPLIFYING INNOVATION