

## **Strategic Communications Facilitator**

Untold Content's Innovation Storytelling Training is a hands-on, multimodal, immersive training and workshop, in which we engage innovators across an organization with tools and templates from Untold Content's one-of-a-kind Innovation Storytelling Toolkit $^{\text{TM}}$ . Through the training, participants are introduced to story frameworks, patterns and techniques needed to craft engaging and inspiring innovation stories that create buy-in and drive action.

Untold Content is seeking highly-skilled individuals to be trained and become a facilitator for our Innovation Storytelling training. These individuals should have expert skills and experience in facilitation, along with a background in strategic/corporate communication and writing.

## Capabilities & Skills

- Required
  - o Experience in-person and online co-facilitation and training
  - o Executive experience in leading teams in content strategy and development of strategic communications and content, ideally for internal corporate communication.
  - Confidently use online video and participant engagement tools for facilitation.
  - o A confident approach to co-facilitation and client relationships
- Preferred
  - o Passion for thought-generation and the translation of information to a wide range of audiences who will benefit from clear, compelling storytelling
  - o Exceptional ability to listen, glean key takeaways, and craft narratives from the insights of experts across multiple disciplines
  - o Enthusiastic, flexible, agile, business-driven

### Responsibilities

- Complete Innovation Storytelling facilitator training, including online curriculum, workshops, and a training shadow experience
- Co-Facilitate assigned training sessions
- Coordinate with client account managers
- Collaborate with Training Director and co-facilitator in developing specific client training curricula

#### **Education**



Advanced degree (MA or PhD) in strategic communications, rhetoric, composition, technical or professional writing, marketing, or other comparable field with strong experience in writing and research, plus 2+ years of experience working with industry.

#### **Additional Details**

- The onboarding training will be compensated. This will be completed virtually and will take approximately six-weeks to complete (including curriculum and training shadow)
- Facilitators will be paid on a per-training basis
- Majority of training occurs in-person, so the ability to travel is preferred. Travel is not required, but will limit your facilitation opportunities.

# **How to Apply**

Please fill out this <u>application</u>, where you will provide a resume/CV and a short video introducing yourself and why you're a great fit for this position. We will begin reviewing applications as they come in.